

# Financial Education Program

V.f.1 - August 2025

**PIX**

**PRIDE ONE EXCHANGE**

Financial Education For The Future

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# P1X Overview

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P1X – Pride One Token is more than just a cryptocurrency; it's a movement focused on individual empowerment through financial education and the promotion of economic freedom. The program aims to provide knowledge, autonomy, and financial awareness, preparing participants to make safer and more sustainable decisions in an increasingly digital and dynamic economic landscape.

# Financial Education Program - P1X

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The P1X Financial Education Program aims to empower children, adolescents, young adults, and other interested individuals by providing tools and knowledge to navigate the Decentralized Finance (DeFi) ecosystem safely and independently. The initiative promotes understanding of the fundamentals of this new financial model, encouraging critical thinking, digital inclusion, and economic awareness from an early age.

Through global initiatives, the program aims to expand access to financial education, reaching diverse communities and contributing to reducing inequalities in access to knowledge and economic resources.



#### **Promote Knowledge in Decentralized Finance (DeFi):**

Empower participants by teaching practical DeFi concepts such as staking, yield farming, and decentralized wallets, encouraging conscious engagement in the P1X financial ecosystem.



#### **Building a Solid Foundation in Blockchain and Cryptocurrencies:**

Explain the fundamentals of blockchain technology, the emergence of Bitcoin, and the principles of limited issuance, establishing clear connections with the P1X value proposition.



#### **Encourage Personal Finance Education:**

Develop essential skills such as budget planning, savings practices, and fraud prevention, promoting more responsible and secure financial decisions.



#### **Highlight the Importance of Freedom and Privacy in DeFi:**

Clarify how the decentralized model eliminates intermediaries, ensures the protection of personal data, and fosters financial autonomy, in line with the values of inclusion and social empowerment.

# Financial Education Program - P1X

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## **Methodology:**

Generate Sustainable Social Impact. Facilitate educational projects focused on economic inclusion, focusing on empowering global communities and developing more financially aware generations.

# Program Structure

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## Module 1 – Blockchain and Cryptocurrency Fundamentals

### Content

- **Blockchain:** Introduction to the concept as a secure, decentralized and transparent system, using didactic analogies (e.g., a blockchain visible to everyone, but immutable).
- **Bitcoin:** Presented as the first blockchain-based cryptocurrency, with a limited supply of 21 million units, drawing parallels with P1X, which has a fixed issuance of 10 billion tokens.
- **Limited Issue and Scarcity:** Explanation of how limiting supply contributes to asset appreciation and protects against inflation. Highlighting the P1X token burning mechanism as an additional tool for managing scarcity.

### Methodology:

Practical activities such as interactive block assembly games, explanatory videos, and tutorials applied to testnets, such as Base Sepolia, ensure safe technical learning.

# Program Structure



## Module 2 – DeFi Ecosystem Exploration

### Content

- **Introduction to Decentralized Finance (DeFi):** Presentation of the basic principles of DeFi, highlighting how this new financial infrastructure enables operations such as lending, staking, and yield farming without the need for traditional financial institutions.
- **P1X Integration into the DeFi Ecosystem:** Explanation of how the P1X protocol positions itself and operates within the universe of decentralized finance, highlighting its functionalities, purpose, and growth potential.
- **Passive Income Generation in DeFi:** Practical demonstration of how it is possible to generate rewards and passive income through staking (with estimated returns between 5% and 10%) and yield farming (with returns of 12% to 15%).
- **DeFi Tools and Platforms:** Introduction to decentralized wallets like Rabby Wallet and popular trading and liquidity platforms like Uniswap, including practical guidelines for their safe and efficient use.

### Methodology:

Gamified dynamics such as the "Financial Farm Game," interactive staking and farming simulations, and practical workshops focused on applying the concepts learned in controlled and safe environments.

# Program Structure

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## Module 3 – Freedom and Privacy in DeFi

### Content

- **Financial Autonomy:** An exploration of how decentralized finance eliminates the need for intermediaries such as banks and traditional financial institutions, giving users complete control over their assets and financial decisions.
- **Privacy and Data Protection (1):** Presentation of the benefits of pseudonymous transactions in DeFi, which reduce the exposure of personal information and offer greater security and privacy in the digital environment.
- **Privacy and Data Protection (2): Risks and Necessary Precautions:** Discussion of key privacy risks in DeFi, such as the importance of keeping private keys secure and unshared. The module also highlights the security measures adopted by the P1X protocol, such as the use of audited smart contracts, to enhance user protection.

### Methodology:

Case studies, digital security tutorials, practical simulations of wallet usage and smart contract interactions, and activities that reinforce the importance of individual responsibility in protecting data and digital assets.

# Program Structure



## Module 4 – Personal Financial Care

### Content

- **Budget Planning:** Teaching practical financial control techniques, such as the 50-30-20 rule, which guides the allocation of income to basic needs (50%), desires or leisure (30%) and savings/investments (20%).
- **Fraud and Scam Prevention:** Training to identify phishing attempts, scams, and fake wallets, with a focus on safe browsing in digital environments.
- **Conscious Investments:** Discussion of the risks of the crypto market, including the volatility of the P1X token, and how to responsibly evaluate opportunities before investing.
- **Hardware Wallets vs. Cold Wallets:** Comparison between different methods of storing digital assets, highlighting the levels of security and applicability for different user profiles.

### Methodology:

Interactive activities such as the "Digital Piggy Bank" to simulate savings and planning, simulated scam attempts with group analysis, and the creation of personalized financial plans to reinforce practical learning.

# Program Financing

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- **Education and Incentives Fund:** 20% of the total P1X token supply (2,000,000,000 tokens) will be allocated to financial education programs and community-driven rewards. These funds will be released gradually and transparently, under decentralized governance (DAO), with the release scheduled to begin in 2026.

# Program Implementation

- **Community Engagement:** Active participation on platforms such as Telegram, Discord, YouTube, and other networks, promoting educational content, project updates, and strengthening relationships with the global P1X community.
- **Strategic Partnerships:** Collaboration with NGOs, educational institutions, and social projects that generate a positive impact, focusing on economic inclusion and social transformation, from the outset with a view to international reach.
- **Multilingual Teaching Materials:** Development of comprehensive educational kits—including books, interactive apps, and explanatory videos—available in Portuguese, English, and Spanish, ensuring accessibility and comprehensiveness.
- **Monitoring and Transparency:** Publication of annual reports with impact indicators, such as the number of students reached, financial practices adopted, and community feedback, ensuring accountability and continuous improvement of actions.
- **Multilingual Teaching Materials:** Development of comprehensive educational kits—including books, interactive apps, and explanatory videos—available in Portuguese, English, and Spanish, ensuring accessibility and comprehensiveness.

# Expected **Benefits**

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- **For Participants:** Developing skills to use DeFi solutions, manage personal finances independently, and value principles such as financial freedom and privacy.
- **For Society:** Promoting economic inclusion, creating more aware, resilient communities that are prepared for a digital and financially sustainable future.
- **For Pride One:** Strengthening the image of P1X as an innovative project with concrete social impact, directly contributing to the expansion and adoption of the token in the global market.